

ASC

ACQUISITION SUPPORT CENTER



# CAMPAIGN PLAN

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## ACQUISITION WORKFORCE CAMPAIGN PLAN (CP)

- Defines the Army DACM's vision for our workforce
- Initially developed 3Q02; content and strategy coordinated with PEOs, AMC and major acquisition organizations
- Living document- updated frequently (1 October 2003 version forthcoming)
- Posted to the ASC Homepage
- Briefed to Army Leadership, including the previous CSA
- Viewed by entire Army and other services
- Comments, updates and new initiatives welcome

## ARMY VISION

Soldiers on Point for the Nation...Persuasive in Peace, Invincible in War.

## TRANSFORMATION OBJECTIVE

A force that is strategically responsive and dominant at every point on the spectrum of operations

## AAC MISSION STATEMENT

Develop, improve and integrate the systems and services that enable our Army to meet its non-negotiable contract to fight and win our Nation's wars.

## AAC VISION

The premier integrator and developer of a strategically responsive force armed with the capabilities to dominate across the full spectrum of operations.

## WHO WE ARE

- 60,375 Acquisition workforce members, including Facilities Engineering personnel. (Note: Data reflects most recent July 2003 CAPPMS information).

Civilians: 58,500

Military: 1,825

## WHAT WE DO

- Participate in 11 of the 12 Acquisition Career Fields (no Army Auditing)

BCEFM                      Industrial and/or Property Mgmt

Contracting                Production, Quality and Mfg

Facilities Engineering    Program Management

Information Technology    Purchasing and Procurement Technician

Life Cycle Logistics        SPRDE

- Acq Log Track              - S&T Manager Track

- Sys Sustainment Mgmt Track      - Systems Engrg Track

Test and Evaluation

## ASC ENSURES PROFESSIONALISM OF OUR WORKFORCE

Support of Legacy Programs providing Education, Training & Experience:

- Defense Acquisition University (DAU) training
- Regional Training
- Competitive Development Group (CDG) Program
- Acquisition Tuition Assistance Program (ATAP)
- Operation Experience
- Training with Industry
- Senior Service College Training
- Acquisition Career Experience (ACE) Program
- Leadership Training

## ASC'S STRATEGIC OBJECTIVES

### **OBJECTIVE NO. 1**

Strengthen the relationship between the Acquisition Workforce and the Operational Army- the Warfighter.

### **OBJECTIVE NO. 2**

Provide a clearly clearly defined environment that encourages and offers career and leadership development at all levels.

### **OBJECTIVE NO. 3**

Have a technically competent work force responsive to the current and future Army Transformation needs

## ASC SUPPORT FOR OBJECTIVE NO. 1

### INITIATIVES:

- |   |                     |
|---|---------------------|
| 1.1 Design & Implement Outreach/Comm. Plan                                | Mike Roddin         |
| 1.2 Have PMs host and visit Bn and Bde Crds                               | Al Kinkella         |
| 1.3 Est. collaborative web-based environ for PMs,<br>TSMs and Wafighters  | Tom Evans           |
| 1.4 Civilian operational experience                                       | Kelly Terry         |
| 1.5 Est. DACM briefing campaign for presentation<br>outside Acq community | Al Kinkella         |
| 1.6 Evaluate the feasibility of an AAC Patch                              | COMPLETED           |
| 1.7 Invite Bn & Bde Cdrs to Acq confernces                                | MAJ Andrea Williams |
| 1.8 Establishment of Acq Cell within Division<br>& Corps G3 or G4 staffs  | MAJ JD Long         |



## ASC SUPPORT FOR OBJECTIVE NO. 2

### INITIATIVES:

- 2.1 Implementation of AAC Civilian PM & other post utilization taskforce initiatives Thomi Coleman
- 2.2 Secure required AETE funding Randy Williams and Jeff Hendrix
- 2.3a Development & funding of Army AABC MAJ Joy Kollhoff
- 2.3b Development & fielding of Army ILE MAJ Joy Kollhoff
- 2.4 Evaluate an Acquisition Pre Command Course Al Kinkella
- 2.5 Conduct enlisted assimilation Chief Cevilla Mosby
- 2.6 Re-evaluate career paths for acq. Officers Andrea Williams
- 2.7 Continue to develop/ improve the CDG Program Maria Holmes

## ASC SUPPORT FOR OBJECTIVE NO. 3

### INITIATIVES:

- 3.1 Partner with OSD to achieve recruitment, hiring & retention initiatives CLOSED
- 3.2 Pursue/continue advanced education & training programs Wanda Meisner
- 3.3 Evaluate feasibility of a virtual knowledge center for PMs MAJ Denis Ellison
- 3.4 Identify Obj. Force & high profile assignments under RDAP Eileen Reichler
- 3.5 Leverage opps. To recognize people/accomplishments in support of Army Transformation Roberta McMillen
- 3.6 Expand the Civilian Acq. WF Demo Project/align with DoD Jerry Lee
- 3.7 Uniformed Army Scientist and Engineer (UAS&E) Program MAJ JD Long

## WHAT'S NEXT

- On-going refinement of existing Initiatives to ensure viability and relevancy in achievement of Army and ASC Vision and Objectives.
- Identification of new areas to enhance the value of acquisition workforce & achieve professionalism.
- Ensure that objectives and initiatives continue to support the priorities of new SA and CSA.
- Continue to provide world class support and opportunities to our workforce, both legacy and newly identified workforce members.
- Solicit and evaluate comments and suggestions for CP improvement.
- Remember always that the Warfighter is the reason for all of our efforts.

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